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## **FOR IMMEDIATE RELEASE**

Contact: Hank Johns

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December 23, 2005

### **JRG Termite & Pest Control launches revolutionary pest-control insulation service**

Clarksburg, NJ – JRG Termite & Pest Control is pleased to announce the addition of revolutionary T•A•P Insulation to its array of pest-control products and services. EPA-registered T•A•P (Thermal, Acoustical, Pest Control) insulation is made from energy-efficient cellulose fibers specially treated with Boric Acid to keep comfort in – and pests out!

“If your home is not properly insulated, your utility bills could be going through the roof,” says Hank Johns, General Manager of JRG Termite & Pest Control. “But traditional insulation can become a food source and shelter for bugs.”

T•A•P insulation is an EPA-registered pesticide and is effective in preventing infestation by the following household pests: Drywood and Subterranean Termites, Cockroaches, Ants, Centipedes, Crickets, Silverfish and Booklice. As an added benefit, the cellulose fibers absorb noise from plumbing, appliances and outside sources to make homes quieter. T•A•P insulation is also treated to make it both flame and smolder retardant.

Following extensive training from T•A•P, JRG Termite & Pest Control is now certified to apply T•A•P Insulation in area homes. The specially treated T•A•P Insulation can be applied over existing attic insulation to create an energy efficient “attic cap” or in place of existing insulation after removal and clean up of dead insects and/or animal droppings to help with energy loss and pest control. “Sprayed-in cellulose fits like a warm blanket around voids and gaps, offering up to 45 percent more R-Value than blown fiberglass and preventing nearly 40 percent more energy loss than fiberglass batting,” says Hank. T•A•P can also be applied to walls, attics, basements and crawl spaces as part of new home construction.

Best of all, T•A•P insulation is not harmful to humans and pets, but deadly to many insects. When cockroaches, termites, silverfish and other *self-grooming* insects come into repeated contact with, or nest in, T•A•P, they accumulate boric acid in the gut; eventually, they perish of dehydration and malnutrition. T•A•P is a natural product manufactured from recycled wood products and Boric Acid, a naturally occurring substance.

For a limited time, JRG Termite & Pest Control is offering a FREE home insulation inspection and evaluation. Trained technicians will inspect existing insulation and make recommendations for increasing thermal efficiency — and helping to protect against pests.

JRG Termite & Pest Control may be contacted at 1-888-447-3574. For more information on revolutionary TAP Insulation, visit [www.TAPinsulation.com](http://www.TAPinsulation.com).